

August 7, 2011

To Whom It May Concern,

I would like to provide this letter of recommendation for Jessica Chan. I've been privileged to get to know Jessica over the past two years as she has been dating one of my best friends. However, she has become so much more than my friend's girlfriend, and is now a great resource for all things life and business related.

In the fall of 2009, I was deeply entrenched in the business school applications process and was asking everyone I could for feedback on my essays. While I did not directly ask her, Jessica offered her assistance knowing I was looking for as much advice as possible. Knowing it was during the Christmas vacation, I did not want to take up her time but she persisted and said she wanted to help.

I am glad that she persisted because looking at my essays after incorporating her suggestions really added personality, depth, and character to my writing that I did not get from any of my other editors. Her detailed and specific recommendations not only contributed to my admission into all three of the schools to which I applied, but also assisted in helping me get full scholarships to two of the three schools, and a partial scholarship to the third.

I have continued to leverage Jessica's advice and suggestions throughout my first year of business school and with my summer internship. For example, this summer, myself and a fellow intern were working on an analysis of the Gatorade E-Commerce business. I asked her for some quick feedback knowing her experience with website design. She went above and beyond simple feedback and wrote a 7 part detailed analysis that will hopefully be the start of transforming Gatorade's currently non-existent online business.

I am fortunate to know Jessica as she has always been a pleasure to work with. I will continue to leverage her insights for future endeavors. I can only hope to one day return the favor and provide her with all the valuable assistance that she have provided to me

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Thanks,
Donald (Ricky) Mixon
Marshall Class of 2012